

# **Florida Business Technology Education Association 2009**

## **FACTE CONFERENCE SCHEDULE**

### **FBTEA Preconference**

Sessions will begin at 9 a.m.

Specific times for each session and room locations will be added later.

Presenter: Duane Hume  
Organization: Florida Department of Education  
E-mail: [duane.hume@fldoe.org](mailto:duane.hume@fldoe.org)  
Room: Boardroom

#### **FLDOE Business Update**

Discover the latest developments in Business, Management & Administration that will be a benefit to you, your school, and your students this year; Learn the direction the state is headed and the new criteria. Updates and much more.

Presenter: John Marshall  
Organization: Florida Department of Education  
E-mail: [John.Marshall@fldoe.org](mailto:John.Marshall@fldoe.org)  
Room: Boardroom

#### **FLDOE Marketing Update**

Discover the latest developments in Marketing, Sales, & Service that will be a benefit to you, your school, and your students this year; Learn the direction the state is headed and the new criteria. Updates and much more.

Presenter: Sabra Otterness  
Organization: Hillsborough County School Board  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

#### **Building the Academy of Promotional Enterprise in a Recession\***

Building Rigorous and Relevant lessons in a traditional classroom setting can be a challenge in the best of times. What should you do in a recession? The answer is industry relationships, good goal setting, and knowledge of the data. In this session you will hear how other schools developed the Academy in middle, secondary, and post-secondary schools.

Presenter: Richard  
Organization: US Graphics  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

#### **Computerized Embroidery in the Classroom\***

Hands on lesson using computerized embroidery and how to use it in a school setting to build program success in Business, Marketing, Family and Consumer Science. Each participant will have hands on instruction in the lab to produce goods meeting industry standards. Each participant will leave with their creation, a lesson plan and CD with digitizing software.

Presenter: Todd Mulrunnan  
Organization: Brother International  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

### **Direct to Garment Printing\***

Hands on lesson using a Direct to Garment printer and lesson plans that promote rigor through higher level thinking and relevance with real world applications. Participants will take home their projects.

Presenter: Ted Stahl  
Organization: Stahls, Inc  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

### **Cad-Cutting, Signs, and Banners\***

Hands on lesson using a a Roland Camm 24 cad-cutte and lesson plans that promote rigor through higher level thinking and relevance with real world applications. Participants will take home their projects.

Presenter: Steve Tramell  
Organization: Sewingmachine.com  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

### **Sublimation and Promotional Products\***

Hands on lesson using a sublimation printer and heat press. Lesson plans that promote rigor through higher level thinking and relevance with real world applications. Participants will take home their projects.

Presenter: Jamie Dekle, Melda Howell, Stacy Worrell  
Organization: Union County High School  
E-mail: [worrells@union.k12.fl.us](mailto:worrells@union.k12.fl.us)  
Room: Boardroom

### **Real Cross – Curricular Activities with Math and English**

Imagine that a wealthy organization is planning to fund the building of a monument or memorial to honor a person who has made the world a better place. It would take multiple skill sets to accomplish the task. Learn from Practitioners of cross-curriculum projects and integration within the classroom.

Presenter: Jacqueline Plaqueta  
Organization: Brother International  
E-mail: [Sabra7@verizon.net](mailto:Sabra7@verizon.net)  
Room: Boardroom

### **Wrap Up\***

Students run a school wide enterprise on campus under the guides of Manufacturing, Business Technology, Marketing, and Art. The skills and experiences gained increase attendance, student engagement, work skills, and self esteem. Teachers learn how to implement lessons in Math, Science, and Language Arts while staying on campus.

## August 5<sup>th</sup>, 2009 Wednesday

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### ***VENDORS ARE OPEN ALL DAY, PLEASE VISIT***

***10:00 FACTE Opening General Session (Open to All Conference Attendees)***

***12:00 FACTE Awards Luncheon (Open to All Conference Attendees)***

***ACTE Federal Update (Open to All Conference Attendees)***

***2:00 FLDOE Legislative and Program Update (Open to All Conference Attendees)***

***4:00 President's Reception (Open to All Conference Attendees)***  
***Scholarship Auction***

## August 6<sup>th</sup>, 2009 Thursday

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### ***9:00-9:45 Session 1***

Presenter: Scott Miller  
Organization: DMAC  
E-mail: [smiller@dmac.edu](mailto:smiller@dmac.edu)

### **What an Investment in Industry Certification Brings to Colleges...**

This session will discuss the benefits of students arriving to in secondary education and work-place. Industry Certification is here to stay.

Presenter: Lindsey Shank  
Organization: InVEST and BB&T –Iier Wall & Shonter Insurance  
E-mail: [Lshank@bbandt.com](mailto:Lshank@bbandt.com)

### **InVEST – Get Students Engaged Through Simulation & Interaction with Professionals From the Industry**

Learn to help educate your students about an industry that will affect real-world financial decisions. Learn how to get an InVEST program started at your school or in your district.

Presenter: Scott Shelby  
First Interstate Financial, Inc  
Phone: 813-876-3718  
e-mail: [scotts@fifcorp.com](mailto:scotts@fifcorp.com)

**Lessons in Budgeting for a Mortgage**

Our economic system is changing dramatically this year. How do people plan for mortgages and work financial solutions that allow them to meet their dreams? In this session you will see how this industry has changed recently the new laws relating to mortgages, and develop a lesson plan to take back to your classroom.

Presenter: Nicholas Jett  
First Command Financial Planning  
Phone: 813-957-0609  
e-mail: [njett@firstcommand.com](mailto:njett@firstcommand.com)

**The worst plan is no plan at all.**

How do you plan for the future in this economy. During this presentation you will learn the formulas and financial strategies to make the best decisions. Think you need a lot of money to have a financial plan? Well in this presentation you can see how planning for your future can be done with as little as \$50 per month. You will walk away with a lesson plan using mathematical formulas within your content area.

*August 4<sup>th</sup> and 6<sup>th</sup> Presenter: Professors from DMAC  
Organization: DMAC  
E-mail: [smiller@dmac.edu](mailto:smiller@dmac.edu)  
Room: Internet needed  
Adobe Certification Training  
Need Adobe Certification. Please attend. Cost.*

**Italics = still planning**  
**\* Repeat sessions**